



UKA TARSADIA  
u n i v e r s i t y

Workshop on Sensitization of Intellectual property : IP-PRENEUR

Date: 02 MARCH 2023

Coordinator : (1) Mr.Vijay Dayama(2) Ms.Kinjal Mistry  
(3) Dr.Yagna Vyas (4) Ms.Siddhi Shah

Total Number of Students & Faculties Benefited: 1102

<b>Event:</b>	Workshop on Sensitization of Intellectual Property: IP-PRENEUR
<b>Venue:</b>	Pushpam Tarsadia Auditorium ,Uka Tarsadia University
<b>Date of Event:</b>	02 March 2023
<b>No of Students:</b>	1102
<b>Coordinators:</b>	(1) Dr.Yagna Vyas (2) Ms.Kinjal Mistry (3) Mr. Vijay Dayama (4) Mr. Parvez Malek

**Objective:**

- Safeguard their products and services so that it becomes unique in the market.
- To protect and patent their start-up business ideas which cannot be copied by others
- To know about the design of logo for their company and products by trade marking it.
- To get practical insights on process of Filing Patents and copyrights.

**Event Description: -**

- The workshop was started with the UTU Anthem followed by the Introduction about the session and session speaker by Mr. Vijay Dayama.
- The Workshop was organized with above mentioned objectives and the session speaker for the same was Dr Ajay Thakur, Assistant Comptroller of Patent and Design, Mumbai.
- He enlightens the students and faculties regarding various aspects of Patent and design. He focusses on the importance of copyright and patent in academic and other fields.
- The session speaker also explains the procedure for filling the online form of patent and copyrights.
- Students from various department of Uka Tarsadia university also solve their own doubts related to business logo and patenting the business ideas.
- At last but not the least the session speaker encourage the students to register their trademark and patents for their ideas.

## Glimpse of Event:



Workshop on  
**Sensitization of  
Intellectual Property**

# IPPRENEUR

Are You Ready To Protect, Prevent  
& Promote Your Idea Globally?

Organised By  
**Faculty of  
Commerce & Management  
Uka Tarsadia University**

More Details Contact  
**8233-253-800**  
Registration Is Compulsory  
Participation Is Free



**Scan for Registration**

**Thursday 02 March 2023, 09:30 AM**  
**Venue: Pushpam Tarsadia Hall**

**Participants will get NIPAM, Govt. of India certificate**



**Eminent Speaker**



**Dr Ajay Sadashiv Thakur**  
Assistant Controller of Patent And Design  
Group "A" Gazetted Officer, Mumbai  
Ministry Of Commerce & Industry,  
Govt. of India



